

Wellbeing communication strategies

Aim	Target audience	When	Method	By who	Completion
Advertise support available from external agencies	Staff	Updated as required	Display board	CW	Sept 18
Regularly update parents on support available	Parents	End of each half term	Summary of wellbeing activities and information via newsletter website/Wisepay	HC	Dec 18
Signpost external agencies available to parents	Parents	Annually or as required	Useful wellbeing page on website	New info passed to HC/LU	March 19
Advertise wellbeing and mentors to students	Students	Annually	Assembly slots	CW/HoYs	Dec 18
Disseminate strategies to staff for their own wellbeing	Staff	Half termly	5 minute extended briefing sessions	CW/TEW/ALn/S Bo	Sept 18
Disseminate strategies to staff to aid and promote student wellbeing	Students	Half termly	5 minute extended briefing sessions	CW/DSLs	Sept 18
Signpost external services and strategies	Students	As required	Pigeon hole of resources available centrally in HoY office (B11)	JSk	Feb 19
Further develop students' understanding of relevant external agencies available	Students	When required	Assembly slot in HoY assemblies	Chat Health/Ollie Foundation/School Nurse/Just Talk/Samaritans /Clear Minds/Pastoral Team/DSLs	Sept 18
Increase amount of support available for parents	Students/ Parents	As required	Invites via email/phone calls to relevant parents	HoYs/SENDCo/ DSLs	Sept 18
Increase	Students	As required	Invites via	HoYs/SENDCo/	Sept 18

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home/school communication for at risk students			email/phone calls to relevant parents	DSLs	
Engage parents in understanding challenges of communicating wellbeing services	Students/Parents	Annually	Via school Parent forum	CW/BFa	TBC
Utilise peer support strategies	Students	Throughout year	Trained wellbeing advocates/Anti-bullying ambassadors	TEW/CW	Dec-May 19
Increase visibility of trained staff	Students	Throughout year	Trained staff wear 'Wellbeing' badges	TEW/CW	Oct 18
Utilise in-house wellbeing systems effectively	Students	As required	Students triaged and asked/signposted to relevant support	DSLs/HoYs	Sept 18
Reduce staff workload	Staff	As required	Support email from TS and email footer adapted to communicate importance of time management	TS	March 19
Advertise support available from external agencies	Students	Updated as required	Display board on student corridor	HC/LU/students	Jan 19
Wellbeing advice/signposting	Parents	Academic Review Days	Wellbeing desk	CW	Nov 19
Social Media awareness	Parents	Every Wednesday	Social media posts to educate and inform	TEW LU	Nov 19